

# **SIP and Market Volatility**

For more visit:

<https://navia.co.in/blog/sip-growth-in-india/>

# Volatility? SIP's Best Friend!

- SIPs work well in volatile markets through rupee-cost averaging.
- You buy more units when prices are low, and fewer when high — automatically optimizing your average cost.

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# What is Rupee-Cost Averaging?

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- It means your investment smooths out market ups and downs over time.
- No need to predict highs and lows — the system does it for you.

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# SIP vs Lump Sum in Market Swings

- History shows SIPs outperform lump-sum investments, especially during uncertain or falling markets.
- Why? Because SIPs capitalize on every dip.

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# Stay Invested, Stay Steady

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- Don't pause SIPs during volatility — that's when they work hardest for you.
- Stay the course, and let time + consistency build your wealth.

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# Disclaimer

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